

COMMUNIGATE SYSTEMS POWERS SKINKERS TO BROADCAST VIRTUALLY INSTANTANEOUS SECURITY WARNINGS, BREAKING NEWS AND SHARE PRICE ALERTS

- Skinkers selects CommuniGate Pro to deliver XMPP-enabled secure information broadcasts to desktops and mobile devices -

DATE: CommuniGate Systems, developers of Rich Media Internet Communications software, today announces a partnership with Skinkers, the market leader in information broadcast technology. Under the agreement, Skinkers will utilise the powerful CommuniGate Pro Unified Communications platform to add an ‘instant push’ communication component to its *Live Notification Platform™*. Skinkers and CommuniGate Systems combined technology will enable organisations to deliver vital information such as share price changes, news alert and bomb and evacuation warnings, in less than a second. This virtually instantaneous messaging feature is now under final development and testing.

Skinkers, the market leader in information broadcast technology, delivers solutions that ensure ShouldKnow information is delivered to audiences with visibility and impact. ShouldKnow™ information is priority and useful information we need to know, for example breaking news, corporate communications, service outages, share price alerts and podcasts. Audiences can select what type of ShouldKnow information they would like to receive and what device they would like it sent to (computers, handhelds and mobile phones). Skinkers enable organisations to deliver priority notifications and distribute heavy content through a controlled, highly versatile and secure universal communication platform.

Skinkers technology is used by many of the world's leading brands and its clients include the BBC, London Stock Exchange, Virgin Atlantic, American Airlines, easyJet, Acer and the Microsoft Xbox 360. It selected CommuniGate due to its Extensible Messaging and Presence Protocol (XMPP) compatibility. This open XML technology is for real-time communication, which powers a wide range of applications including instant messaging, presence, media negotiation, whiteboarding, collaboration, lightweight middleware, content syndication, and generalised XML routing.

Rob Noble, Skinkers Chief Operating Officer, comments: “The CommuniGate Pro software is critical to the development of our new range of instantaneous push communications. CommuniGate Systems use well-proved communications principles to provide a very fast delivery of address and data to hundreds, even thousands, if not millions of recipients. It is real-time, instant, push technology – which is very hard to do over the internet. With CommuniGate we’re really sending a rocket right through the net.”

Noble continues: “We chose CommuniGate after an exhaustive search of available technology companies and they came out on top for three reasons. They have an excellent track record in using the XMPP protocol, their UK operation is very responsive and they have invested in an advanced worldwide support structure which is highly important for our mission-critical communications.”

“For very important, high-profile information that you definitely ShouldKnow, CommuniGate technology is the fast lane on the motorway,” adds Noble.

As the industry’s most scalable Unified Communications platform, CommuniGate Pro continues to set record benchmarks for performance and scalability. The extensible messaging platform can support implementations from 50 users to 50 million users. Its exclusive *Dynamic Cluster* architecture provides 99.999% uptime with no single point of failure. To increase capacity customers can seamlessly add front-end or back-end nodes to the cluster as needed, without any downtime or service interruption.

Simon Paton, managing director of CommuniGate UK, comments, “We are very excited to be working alongside an innovative company like Skinkers that has shown the amazing potential of the CommuniGate Pro communications platform. This new generation of messages will enable vital business information, breaking news and safety alerts to be distributed to workforces instantly. We look forward to working closely with Skinkers to deploy this ingenious technology to the market.”

Beyond e-mail, CommuniGate Pro enables enhanced IP Communications services, including instant messaging, presence, RSS news feeds, and Voice over IP services. The platform gives users a choice of clients—IP phones, soft clients, traditional telephony, mobile devices, browsers, and IM agents—all through a single account. CommuniGate’s Pronto! interface offers a sleek, unified communications dashboard based on Adobe Flash® and Adobe Flex™ 2 technology.

The CommuniGate Pro Enterprise Suite, including Pronto!, is available today, free for the first five users, making it a smart choice for small businesses or the home office network. For installations over five users, the CommuniGate Pro Enterprise Suite is priced starting at £665 for 25 users. ISP and Carriers can contact sales@communigate.com for pricing information. ENDS

About CommuniGate UK

Based in London, CommuniGate UK is a business unit of GAP Internet Communications - the sole distributor for CommuniGate Systems within the UK. Founded in 1991 and based in Mill Valley, California, CommuniGate Systems develops carrier-class Internet Communications software for broadband & mobile service providers, enterprises, and OEM partners worldwide. Over 130 million subscribers including 47 million voice customers rely upon CommuniGate Systems products for their voice and data communication today. CommuniGate Systems is the most trusted & financially stable vendor which maintains the highest customer satisfaction levels in the Rich Media Communications industry. CommuniGate Systems provides flexibility, performance, scalability, with the benchmark proven architecture that remains un-challenged in the industry.

Its open development environment, with simple APIs, delivers extensible flexibility with a unique clustering technology for 99.999% uptime for the most demanding application environments. CommuniGate Systems has over 175 members in its partner network worldwide.

Download CommuniGate Pro today and join the initiative to drive interoperability of Unified Communications and convert nearly two billion e-mail accounts to a single identity for all forms of Internet Communications. For more information, go to www.communiGate.com

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